



**The Hangtown Kennel Club of Placerville, CA
proudly presents**

Transformational Dog Breeding Ensuring Success in Your Breeding Program

A two-day seminar with

Gayle Watkins, Ph.D.

Avidog® International, LLC

April 4 & 5, 2020

Firefighters Memorial Hall, 501 Pleasant Valley Road, Diamond Springs, CA

About Gayle

Scientist, retired Army officer, college professor, business owner, and 40-year dog breeder and competitor, Gayle has quite a varied background that she brings to researching and teaching dog lovers that key things we can do in puppyhood so each dog is as healthy and stable over an active lifetime.

Gayle has recently been honored as three years in a row as the AKC All-Breed Breeder for the Year for Rally (2016), Agility (2017) and Tracking (2018). She is also a Gold-level Breeder of Merit with over 130 American and Canadian conformation and performance champions, as well as Qualified-All Age and Master Hunters. Her courses at Avidog University and Avidog-Zink Ventures are the Gold Standard for dog breeder education.

About Avidog®

Avidog® International's mission is to provide education about dog breeding and puppy rearing to dog breeders, owners, clubs and veterinarians. Avidog's clients include the Canadian Kennel Club, Guide Dogs for the Blind, and many national breed clubs. Avidog® programs are carefully designed using current science and long-time experience to bring out the best in every puppy and preserve the future of dogs. You can find more about Avidog® courses, seminars and products, including the Avidog® Adventure Box, at www.Avidog.com.



Seminar Details

This two-day seminar will focus on the why, what and how of Avidog's Breeding Strategy System, which will enable you to create an individualized breeding strategy to ensure you meet your breeding goals, short term and long.

Day 1 (Trans Dog Breeding 1) introduces the eight components of the Avidog® breeding system, from setting and measuring goals to analyzing progress toward them. We then dig into goal setting, weighting and measuring. With goals in place, we will discuss applying epigenetics to breeding programs. Although a very young science, epigenetics should play a role in how dog breeders and owners select, raise and breed dogs for future breedings. In addition to epigenetics, population genetics should influence breeders' breeding stock selection. Sires and dams contribute differently and play different roles in a breeding's success but each plays a critical role in their puppies' future.

Day 2 (Trans Dog Breeding 2) continues the creation of our breeding strategy by developing plans for puppy rearing, evaluation and placement. We will determine the kinds of homes that fit best with our pups and develop a plan to find them. Finally, we will analyze how we are doing in our breeding. What is working? What isn't? How can we improve?

Participants will be able to create their personal breeding strategy, step by step, during this seminar.

And there is more! Following the seminar, you get free access to the seminar's resource page, where you will find the slide decks, videos, products and research studies discussed during the seminar. In addition, you will be invited to join the private Avidog Breeder College Facebook forum where you can continue the conversations begun at the seminar with Gayle and other like-minded dog lovers.

Who Should Attend?

The seminar has something to offer any serious dog person but will have particular appeal to present and future dog breeders of competition, working and pet dogs, and national breed club board members and officers.

What past seminar participants have said

Great Seminar!

I have never been more impressed or more satisfied with any other seminar, ever! The content was great, it was very well presented and never lost focus.

The Transformational Puppy Rearing seminar was incredible. *Gayle's intelligence, passion, and commitment, along with her dynamic delivery and wonderful sense of humor, made the two information-packed days fly by and left me wanting more.* - Kelly

I had an amazing time and learned SO much!

Unlike other seminars which provide facts but no explanation, Avidog was able to back up their points with specific studies and references which were provided to us for further research if we wanted.

The Hangtown Kennel Club of Placerville, CA
Transformational Dog Breeding
with Gayle Watkins, PhD
April 4 & 5, 2020

Firefighters Memorial Hall – 501 Pleasant Valley Road, Diamond Springs CA

Spots are limited so register early! Early Bird Registration ends **Saturday, February 15, 2020**. Registration closes **Saturday, March 21, 2020**.

Full payment must be mailed with the registration to hold your spot. No refunds after the closing date.

		Saturday, April 4 Transformational Dog Breeding – Developing Your Plan	Sunday, April 5 Transformational Dog Breeding – Puppy Evaluation
Early Bird Registration Fees	Both Days	\$125.00	\$125.00
Registration Fees		\$250.00	\$150.00

Name: _____

Address: _____

City: _____ Province/State: _____ Zip Code: _____

Email: _____ Phone: _____

I will not hold Gayle Watkins, Avidog® International LLC, The Hangtown Kennel Club of Placerville, CA, or their members liable for any loss, damage or injury to myself or my dog, or my property while attending this event.

Signature (required) _____

Acknowledgment and seminar details will be sent upon receipt of registration.

Please mail registration form and payment **payable to Hangtown Kennel Club to *Hangtown Kennel Club Seminar Chair at PO Box 2176, Placerville CA 95667.***

To find out more visit our Facebook page: <https://www.facebook.com/hangtownkc/> or our website: <http://www.hangtownkc.org/> or Phone or e-mail: Melinda Grosch at 707-537-7786 or wtrprufdogs4me@aim.com or Mary Clark at 530-306-4551 or dogladyscrapper@hotmail.com